

# Sharm Derma (Fall) 2020

In Collaboration with  
**41<sup>st</sup> Annual Meeting  
of the International  
Society for Dermatologic  
Surgery (ISDS)**



## ISDS



## Exhibitor Manual

Precongress

**20<sup>th</sup>**

October 2020  
Cairo-Egypt

Congress

**21<sup>st</sup> - 23<sup>rd</sup>**

October 2020  
Cairo-Egypt

Post-Congress

**24<sup>th</sup> - 25<sup>th</sup>**

October 2020  
Sharm El Sheikh

1

# Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 650 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1<sup>st</sup> September 2020

## Exhibitor's Stand Preparation & Display of Exhibits

20 December | 07:00 am -12:00 am

## Sharm Derma 2020 Exhibition Official Opening Hours

### Setup

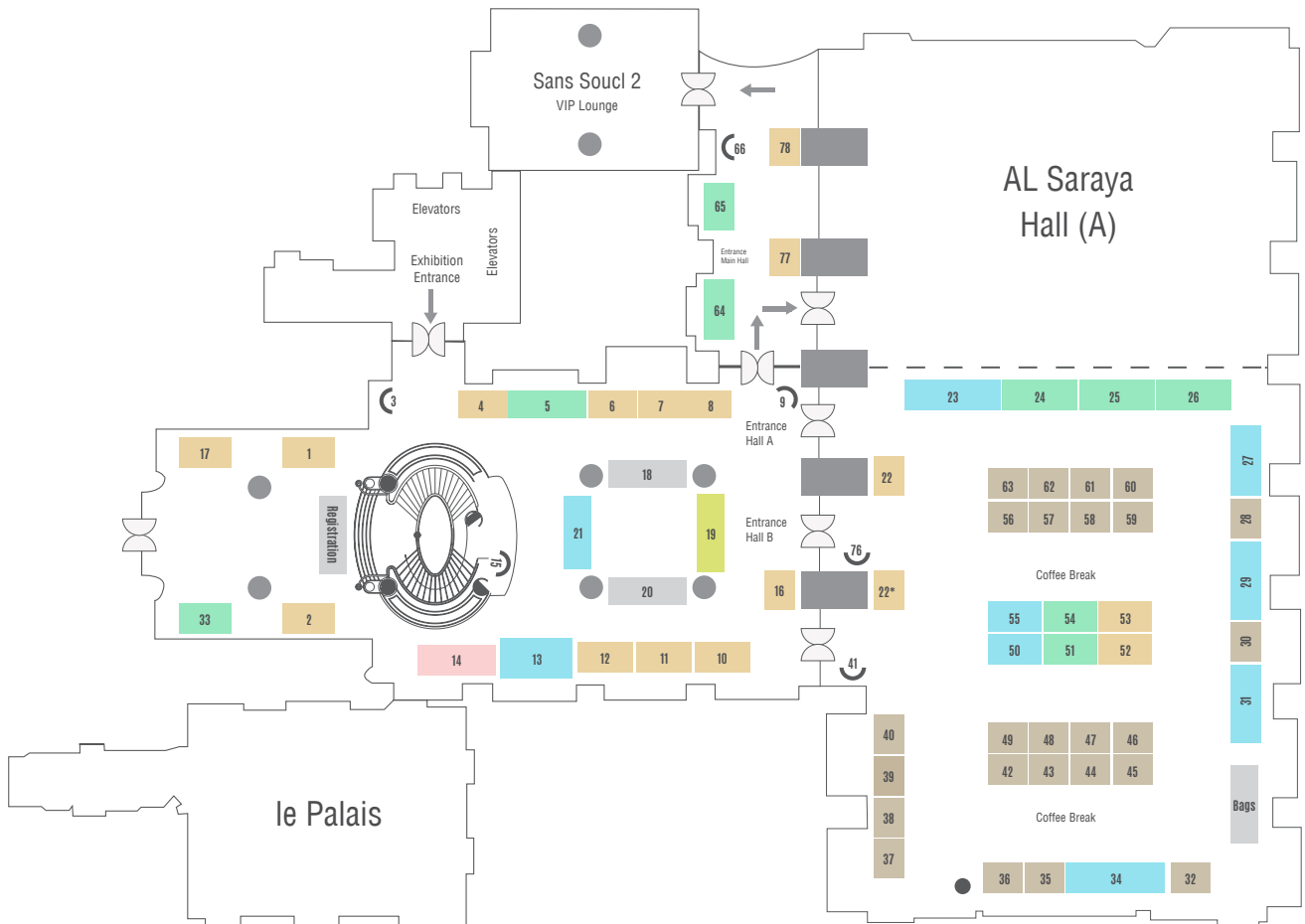
Wednesday	21 <sup>st</sup> October 2020	8am-6pm
Thursday	22 <sup>nd</sup> October 2020	8am-6pm
Friday	23 <sup>rd</sup> October 2020	8am-6pm

### Removal

Friday	23 <sup>rd</sup> October 2020	7pm-11pm
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## Venue

The Congress will be held from 20<sup>th</sup> - 23<sup>rd</sup> October 2020 at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



2

## Advertisements & Publications

1 <sup>st</sup> Announcement	Cover Page	1000 \$
2 <sup>nd</sup> Announcement	Cover Page	2000 \$

3

## Final Program

Cover page inserted	3000 \$
Back cover page	5000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

4

## Brunch Seminar (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu in the early morning with fresh attendee

5

## Lunch Seminar (Maximum 50 Doctors)

6.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

6

## Early Dinner (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

7

**Presidential Reception (500 Pax) Wednesday 21<sup>st</sup> October 2020**

**50.000 \$**

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



7

**Sharm Derma Shuttle Bus**

**3.000 \$**

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

8

**Sharm Derma Senator Lounge (exclusive)**

**5.000 \$ Per Day**

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

9

**Audiovisual Show Support**

**1.500 \$**

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

11

## Workshop

- Parallel Workshop ( Free Admission 30 Doctors)

5,000 \$



12

## Advertising on the Official Congress Website

3.000 \$

- Put your company's logo on the website and linking it to your company's website



[www.sharmderma.net](http://www.sharmderma.net)

13

## Gala Dinner

125.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



14

## Conference Hall Sponsorship

10.000 \$

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



15

## Exhibition Hall

15.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



**- Advertisements & Publications**

16

## Sharm Derma VIP Lounge (exclusive)

5.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

17

## Badges Sponsor

15.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



18

## Sharm Derma Registration Area Exclusive

15.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



19

## Program at A glance

5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.





20

### Congress CD Sponsored (Exclusive)

3.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



21

### Lecture

	Parallel	Non Parallel
- Lecture 20 Minutes	5.000 \$	10.000 \$
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 60 Minutes	10.000 \$	20.000 \$
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



22

### Congress Bag Sponsor (Exclusive)

20.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



23

## Notepads and Pens

3.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens. The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



24

## Congress Bag Inserts

2.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

25

## Gate on Main Hall

5.000 \$



26

Gate on Exhibition Entrance

5.000 \$



27

Gate on Exhibition Entrance

10.000 \$



24

## Hands-on in the Exhibition Area

5.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.



25

## Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



# Your ADV. Here

23

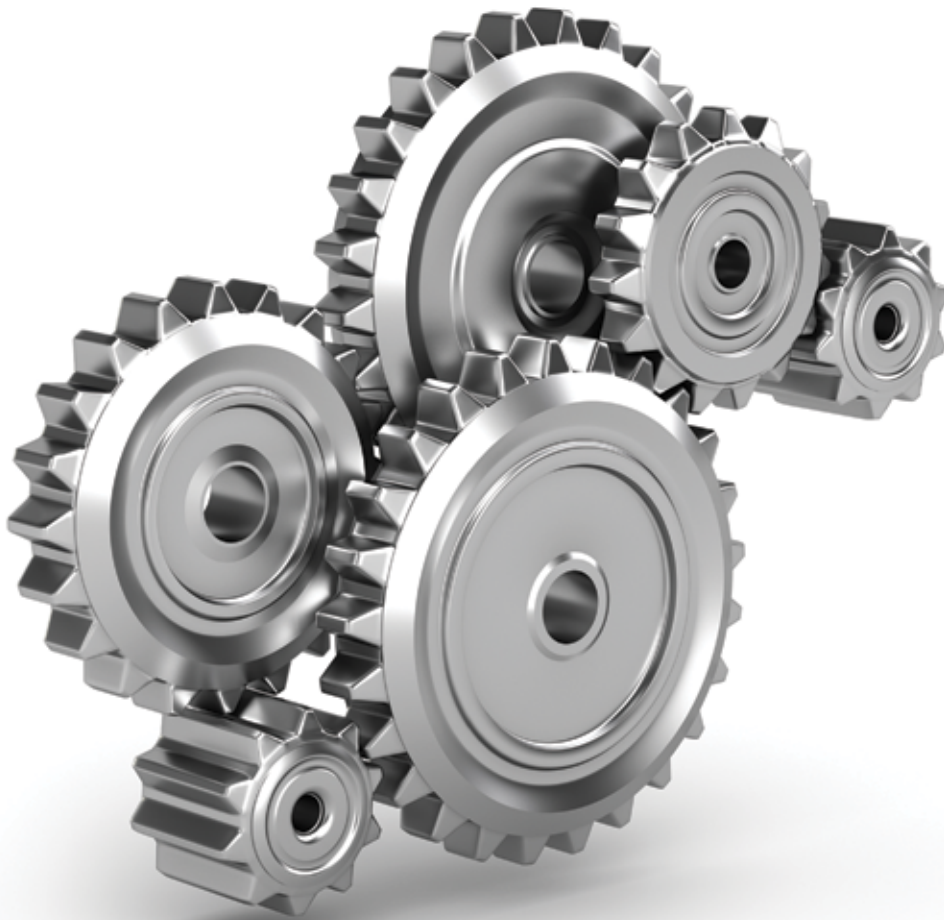
**Special Dinner for Sharm Derma Board & VIP's (50 Pax) 5.000 \$**



24

According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.

IN  
TEAMWORK,  
WE BELIEVE



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