

Message from the Chairman

New From Sharm Derma 2013

Dear Pharmacists,

During the coming Sharm Derma 2013, it is our pleasure to have you with us in the interactive sessions aiming at the exchange of medical and pharmaceutical knowledge which enables our double benefit.

We can thus have the opportunity to know what precisely you expect from us and at the same time allow us, as physicians, to extend to you what we want you to learn – all for the sake and welfare of our patients.

This is the first opportunity – and surely it won't be the last – for these interactive sessions between pharmacists and physicians.

Your comments are really appreciated.



Chairman
Assem Farag MD,



Professor of Dermatology and Venereology
Faculty of Medicine, Benha University

Organizing Committee



**Prof.
Mahmoud Abdallah**



**Prof.
Tahra Leheta**



**Prof.
Yehia El- Garem**



**Prof.
Marwa Abdallah**



Complete Training Course (10 Most common customers you might meet)**Moderator:** Prof. Assem Farag

A complete 4-hrs training course

10 Most Common Customers you Might Meet**Group I**

Bleaching group

Group II

Oily skin and acne group

Group III

Dry atopic and sensitive skin group

Group IV

Anti-aging group

Group V

Hand eczema group

Group VI

Sun care group

Group VII

Hair group

Group VIII

Don't touch group (A)

Group IX

Don't touch group (B)

Group X

Don't touch group (C)

• Selling skills course

A complete 2-hrs training course

• Uriage Symposium

A complete 2-hrs symposium

URIAGE
EAU THERMALE

Source of Care

• Bioderma Symposium

A complete 2-hrs symposium

BIODERMA
LABORATOIRE DERMATOLOGIQUE

- more & more symposia waiting for you
- Limited Number of attendees and symposia First come First served

Meeting Package for attendees

Category A (5* Hotel Deluxe) Single 750 US \$

Category B (5* Hotel) Single 650 US \$

Package Includes the following:

1. Congress registration fees
2. Certificate of attendance and congress bag
3. Accommodation: 2 nights on half board basis (breakfast and dinner)
4. Daily Lunch
5. Gala Dinner
6. Air plane ticket Cairo-Sharm-Cairo (Reservation must be before 1 May 2013)

Exhibition Prices

A Wide area provided for large medical exhibition including some of the largest pharmaceutical companies and manufacturers of Dermatological equipment.

- Shell Scheme stand: 300 US \$ Per Meter (Minimum space 6 meters)
- Space only stand 250 US \$ Per Meter (Minimum space 12 meters)
- 50% Deposit is due upon signing the Contract

Lunch Seminar (Maximum 50 Doctors)

5000 US \$

You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High Quality Specialized menu.

Give your customers special attention and hospitality in a friendly atmosphere.



Registration Badges Sponsor

5000 US \$

The Sponsor's Logo will be printed on All the Conference Participants' badges.



Program at A glance

3,000 US \$

This Condensed, Pocket-size version of the final Program is available on-site to all attendees.

It provides a handy guide of all the Meeting Halls, Exhibitors and Plans.

A single advertisement on the back Cover of the Program will be available for your company.

Lecture

- 20-minutes Lecture: 2,000 \$
- 40-minutes Symposium: 5,500 \$
- 60 minutes Symposium: 5,000 \$

Congress Bag Sponsor (Exclusive)

7,000 US \$

Your company's Logo will be set on congress bags given to all attendees

- Advertisement, pens or notepads can be easily placed in the bags.



Registration On Site

Title: Prof. Dr. Mr. Ms. Mrs.

Name: (Please write in BLOCK letters)

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Note: the name mentioned above will appear the same in the certificate of attendance.

Organization:

Address: **P.o. Box:**

City: **Country:**

Tel.: **Fax:** **E-mail:**

(A) Conference Registration Fees

Before 31 May 2013 US \$300

After May 2013 US \$350

On Site US \$400

Total (A)

(B) Hotel Accommodation Fees

Category	Single	Double
A (5*) <input type="checkbox"/>	150 US \$ <input type="checkbox"/>	170 US \$ <input type="checkbox"/>
B (5*) <input type="checkbox"/>	100 US \$ <input type="checkbox"/>	120 US \$ <input type="checkbox"/>

Booking Details:

Arrival Date : / / 2013

Departure Date : / / 2013

Number of Nights **Rate per Night**

Total (B)

Total A + B

Payment must be as following:

1- Bank Check Payable To (Misr2000 medical Conference)

2- Bank Transfer To (Bank Name NSGB)

Swift code: NSGBEGCX Acc. holder Name : Misr2000medical conference (Sharm Derma)

Acc.No:0037-0051-20310748253 USD-41 IBAN: EG45 0037 0051 203104825341

Currency : US \$ Swift code: NSGBEGCX

And send a copy of the bank transfer by fax number: 002 02 23422549 **Attentions: Mr. Khaled Gado (Managing Director)**

Congress Office



Misr 2000 Medical Conferences

Address: 2 El-Gabal El Akhdar Bldg Nasr City - Cairo, Egypt

Tel: +20 (2)23426450 - 23425013 - Fax: 20 (2) 23420344 - 23422549 - Mob: +2 0100 1634534

E-Mail: khalid@misr2000online.net - misr_2000@hotmail.com

Website: www.misr2000online.net- www.facebook.com/misr2000