



Sharm Derma 2019

The International Conference for
Dermatology & Cosmetology



Part II (Fall)

Pre-Congress

21st - 23rd October 2019 - Cairo

Congress : *Cairo*

24th - 26th October 2019 - Cairo

Congress : *Sharm El Sheikh*

27th - 28th October 2019 - Sharm El Sheikh

Exhibitor Manual

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Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 600 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1st October 2019

Sharm Derma 2019 Badge Policy

Exhibitor's badges will be issued with the name of the exhibition firm only. They will be given to you at the registration desk.

Each "2x3 m" Booth will get	2 Name Tags + 2 Lunch Tickets
Each "3x3 m", 3x4 m Booth will get	3 Name Tags + 3 Lunch Tickets
Each "3x6 m" & "4x6 m" Booth will get	4 Name Tags + 4 Lunch Tickets

in Addition to

Silver sponsor	"25.000 \$" will get	3 Gala Dinner Invitations
Gold sponsor	"50.000 \$" will get	4 Gala Dinner Invitations +5 Doctor Registration
Platinum sponsor	"75.000 \$" will get	5 Gala Dinner Invitations +10 Doctor Registration

Exhibitor's Stand Preparation & Display of Exhibits

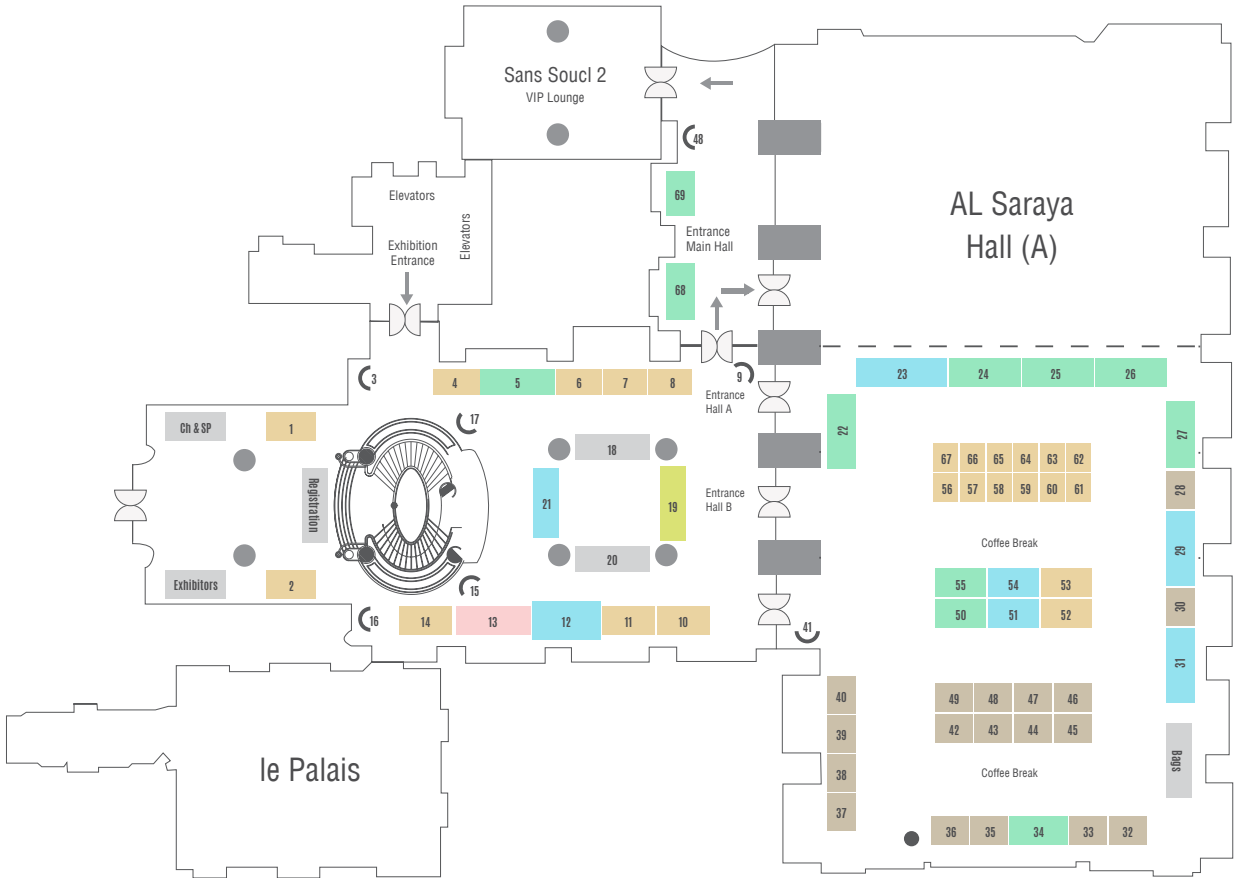
22nd - 23rd October 2019 | 10:00 pm -10:00 pm

Sharm Derma 2019 Exhibition Official Opening Hours

Thursday	24 th October 2019	
Friday	25 th October 2019	
Saturday	26 th October 2019	
Sunday	27 th October 2019	

Dates & Venue

The Congress will be held from 24th - 26th October 2019 Intercontinental Citystars Hotel, Cairo.
27th - 28th October 2019, Sharm El Sheikh



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Advertisements & Publications

1 st Announcement	Cover Page	2000 \$
2 nd Announcement	Cover Page	3000 \$

3

Final Program

Cover page inserted	2000 \$
Back cover page	3000 \$
One page inserted Middle	1000 \$
One Page inserted	500 \$

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Presidential Reception (500 Pax) Thursday 25th October 2019

20.000 \$

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



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Sharm Derma VIP Lounge (exclusive)

4.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

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Workshop

4.000 \$



7

Advertising on the Official Congress Website

2.000 \$

- Put your company's logo on the website and linking it to your company's website



www.charmderma.net

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Gala Dinner

50.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



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Exhibition Hall

15.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



- Advertisements & Publications

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Badges Sponsor

15.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



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Sharm Derma Registration Area Exclusive

15.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



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Program at A glance

5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



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Congress CD Sponsored (Exclusive)

3.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



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Lecture

	Parallel	Non Parallel
- Lecture 30 Minutes Sponsoring Plenary Lectures Non-parallel session	4.000 \$	8.000 \$
- Symposium 60 Minutes Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.	7.500 \$	15.000 \$



15

Congress Bag Sponsor (Exclusive)

20.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



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Notepads and Pens

3.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



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Congress Bag Inserts

2.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

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Gate on Main Hall

3.000 \$



19

Gate on Exhibition Entrance

2.000 \$



20

Scholarship Registration Desk

8.000 \$



21

Hands-on in the Exhibition Area

3.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.

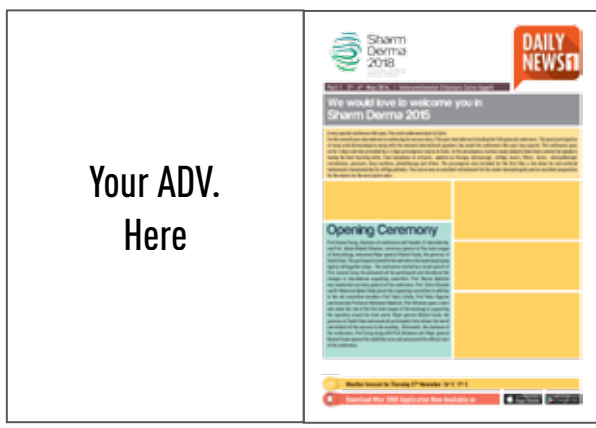


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Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



23

Special Dinner for Sharm Derma Board & VIP's (50 Pax)

4.000 \$



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According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.

IN
TEAMWORK,
WE BELIEVE



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